

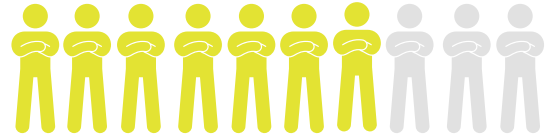
# More referrals. Better hires.

Europe's leading employee referral program

## Why is Firstbird the best solution for you?

Firstbird is Europe's leading employee referral program. It will make personal referrals your number one source of hire, making your hiring strategy faster, cheaper and more effective.

The number of suitable candidates *ris*es  
Your employees' motivation *inc*reases  
Your administration work *dec*reases



Using Firstbird, you have the potential to hire up to 66% of new employees via personal referrals.

## Why do employee referrals work so well?



### LOWER COSTS

Save up to  
€ 16,000 per hire.



### FASTER HIRES

Hire new employees  
in just 29 days.



### EXCEPTIONAL EMPLOYEES

Referred employees  
perform 15% better.



### COMPANY BRANDING

Current employees recommend  
your company to candidates  
by word-of-mouth.



### HIGHEST RETENTION

Referred employees stay up to  
25% longer and are 15% less  
likely to leave in the first year.

## What's so special about Firstbird?

### REWARDING

Reward features keep interest high among Talent Scouts by using instant feedback and recognition processes. Also, it allows you to positively acknowledge their actions.

### COMMUNICATION

Communication is key for a great referral program. This means newsfeed and popup notifications, rating systems, automatic email distribution are important functions of our platform.

### SUCCESS GUARANTEE

Our team of experienced HR referral experts will accompany you through the entire lifecycle of your employee referral process to guarantee its success.

Join thousands of satisfied customers!



We are fully compliant with the data protection regulation 2018.

Take the next step:  
Register for the Firstbird Live-Webinar at  
firstbird.com/webinar or contact us via email or phone  
hello@firstbird.com or +43 1 25 317 90 199



# firstbird